

Lower Salford Township
Communications Committee Minutes
November 19, 2025

The meeting was called to order at 7:31 p.m. Committee members present were Chairman Kevin Shelly, John Del Pizzo, Harry Solimeo, Terri Ehrhart and Rob Carlson. Township Liaison Grace Kelley was present.

Chairman Shelly led all in the Pledge of Allegiance.

Meeting Minutes

A motion to approve the October 15, 2025 minutes was made by Ms. Ehrhart and seconded by Mr. Solimeo. Motion carried unanimously.

Public Comment

No public comment was offered. A resident of the township was present and provided comment at the conclusion of the meeting

Recurring Items

- There was no Harleysville Market in November. There will be a December Holiday Market where Holly and Grace will both attend.
- The township is preparing to send an email about new power distribution lines currently being flagged which may prompt resident questions.
- Residents occasionally reach out to the township via Instagram and Facebook direct messages with quick questions which Grace responds to. Comments on posts by Lower Salford are disabled to prevent inappropriate responses.

Unfinished Business

A) Allebach Farm planning

The committee discussed communications planning related to the Allebach Farm property, including the need to get information out through multiple channels. Coordination with outside partners, including National Land Trust, was again discussed. The committee agreed that a short FAQ-style communication would be useful, with the option to expand over time. Noted that the township as an entity can't advocate for a specific vote, simply provide factual and background information.

B) New board structure

Board of Supervisors and staff will reach out to prior applicants to the Communication Committee to see if others are willing to volunteer now that additional associate member seats are available.

New Business

C) New Resident Letter

The committee discussed feedback that some residents may not be receiving or noticing the new resident letter. Members proposed reviewing distribution methods, content clarity, and how to restart or improve the process.

Public Comment

Resident Jess B. spoke to the board about the use of Facebook Live for interactive sessions with the public, and possibility of having public participation on Zoom and livestream to YouTube for greater engagement.

Closing

There being no further business, the meeting adjourned at 8:35 p.m on motion from Mr. Solimeo and second from Ms. Ehrhart.

The next meeting is scheduled for December 17, 2025 at 7:30 p.m. at the Township Building and via Zoom.

Respectfully submitted,

/s/

Rob Carlson
Communications Committee Secretary