1. Opening
   1. Call to order: 7:30 pm
   2. Opened by: Mr. Shelly, Chairperson
   3. Attendees:
      1. Kevin Shelly
      2. John Del Pizzo
      3. Terri Ehrhart
      4. Grace Kelley – Liaison
2. Approval of minutes
   1. Chairman Shelly called for a review of the meeting minutes from the May 21, 2025, meeting
   2. Motion to approve: Mr. Del Pizzo
   3. Second: Ms. Ehrhart
   4. Votes – For: 3, Against: 0
3. Public discussion and visitors
   1. Public attendees: In person: 1, Online: 0
      1. In-person attendee(s): Mr. Carlson
   2. Opened for public discussion: Chairman Shelly
      1. Chairman Shelly recognizes committee member Jessica Cassel Lare stepping away from the Communications Committee, and thanks her for her service.
   3. Public comments: N/A
4. Old Business
   1. Proposal to amend Resolution No. 2020-29 to add in Associate Members
      1. Still pending approval from the Board of Supervisors and Township Legal team
      2. In Ms. Cassels absence, the Board is happy to appoint Mr. Carlson to the board. Will be voted on in the July board meeting.
         1. Ms. Kelley will begin to reach out to previously interested applicants for the Communications Committee to fill associate positions.
   2. Committee to discuss membership of Residents vs. Business owners
      1. Will discuss again when more members are present
   3. Continue discussion about whether the Communications Committee can have up to four or five members, including the Chairperson.
      1. Township legal team will adopt language closest to the Park Board (TBD)
      2. Total committee members = 7 members + 3 associate members (TBD)
5. New Business
   1. Discussion of Township success at The Harleysville Market
      1. Great turnout
      2. Mr. Shelly mentioned bringing associate membership applications to the July Market as well as the potential for a “giveaway” to attract visitors
         1. Every time someone “signs-up” for our email or “follows” our Instagram/Facebook, they receive an entry ticket to a Lower Salford Township merch giveaway.
            1. Likely a one-size-fits-all unisex baseball/bucket hat
   2. Draft a recommendation on a Township process for residential facilities to request maps and other information
      1. Mr. Shelly recommended a kiosk or “Township on Wheels”, at facilities, and will discuss means of contact with facility managers in terms of how to request additional materials in the future.
      2. The committee collaborated to come to agreement that Ms. Kelley will create an online form with a list of materials to choose from in certain quantities. Likely a Google Form.
   3. Explore how the Communicates Committee can host meetings in more public spaces
      1. Will return to this topic
6. Possible Topics for Future Meetings
   1. Exploring how to reach out to non-profits that serve the Township and letting them know we can be a resource to them
7. Closing
   1. Next meeting date: July 16, 2025
   2. Motion to adjourn - 8:34 pm: Ms. Erhart
   3. Second: Mr. Del Pizzo
   4. Votes – For: 3, Against: 0

Respectfully submitted:

Grace Kelley

Grace Kelley

Liaison to the Township, Communications Committee